I. PROFESSIONAL DEVELOPMENT + TRAINING COURSES

Fees: $10,000 per course for cohort of 25; additional fees for coaching and technical support

Our in-person or online training sessions are designed to be engaging and interactive and feature demo classes, guest artists, small and large group discussions, and museum-specific topics. A variety of optional webinars, coaching, and technical assistance deepens the impact and are available as add-on services to our training offerings. Participants emerge with a clear plan and the knowledge and tools to implement it.

We offer several training courses aimed at museum programmers, teaching artists, and administrative teams. **Pricing is based on providing six (6) hours of direct instruction + access to asynchronous resources for cohorts of up to 25 people.** Each training includes access to robust online, customized resources. Training delivered in person will also incur travel and lodging costs.

We require at least 3 months lead time to schedule a training.

**Training Format and Delivery Methodology**

**Online** Six (6) hours of instruction delivered via three two-hour sessions within a week’s time.

**In-Person** Six (6) hours of instruction delivered over the course of one day.

**COURSE DESCRIPTIONS**

**Creative Aging Foundations**

This course is aimed at general audiences. At the core of our training offerings, *Creative Aging Foundations* provides an overview of the Creative Aging field, including an understanding of shifting demographics, different areas of practice, and the cross-sector nature of the work. You and your team will leave the training with concrete, first steps to incorporate Creative Aging into your practice. Core curricular topics covered include:

- History of Creative Aging
- Current research on arts and aging
- Inherent biases about aging
- Best practices in the field
- What’s different about adult learning
- How to apply K-12 arts ed expertise to 55+
- How to develop responsive programming that is inclusive, diverse, and equitable

**Creative Aging Foundations for Organizations**

This course is designed for museum programmers, arts educators, and/or staff. In addition to covering the topics included in the core *Creative Aging Foundations* training, this curriculum is
recommended for anyone planning to run, teach, or sustain creative aging programs. Additional curricular topics covered include:

- The planning, implementation, and sustainability of successful programming
- Developing impactful cross-sector and community partnerships
- How to deliver both in-person and remote programming

**Creative Aging Foundations for Teaching Artists**

This course is designed specifically for museum educators and/or teaching artists. In addition to covering the topics included in the core *Creative Aging Foundations* training, this course also will feature the examination and demonstration of approaches for teaching adult learners and to the development of skill-based, sequential lessons for older adults. Additional curricular topics include:

- Exemplary programming from across this growing field across artistic disciplines
- Embedding intentional social engagement activities
- Impact of ageism on creative aging program design and delivery
- Best practices in both in-person and remote programming
- Creative aging curriculum development
- Partnering with older adult communities

**II. CREATIVE AGING PRESENTATIONS + CONVENINGS**

**Fees:** (Negotiable on a project basis)

Whether accompanying an existing event, presenting a one-off session, or developing a meeting together, Lifetime Arts can design and facilitate breakout sessions, informational presentations and webinars, or whole day convenings to explore Creative Aging and related topics. We can customize an experience for your audience, both in-person or remotely, that includes experiential work, facilitated conversations, presentations, teaching artist demonstrations and expert panels.

**III. CREATIVE AGING INITIATIVE DESIGN + IMPLEMENTATION**

**Fees:** (Negotiable on a project basis)

Due to a variety of scenarios, museums sometimes need design and/or implementation support from us. Lifetime Arts can support your team to design, conduct, and manage any or all components of a successful creative aging initiative in your area including:

- Community mapping
- Partnership development
- Piloting programs
- Identifying, hiring, working with, and paying teaching artists
- Program outreach strategies
- Technical assistance and coaching
- Curriculum development support
- Project evaluation
- Sustainability and fundraising strategies
IV. CREATIVE AGING COACHING + TECHNICAL ASSISTANCE

Fees: $350/hour or per review

Either contracted separately or coupled with our professional development services, Lifetime Arts offers coaching and technical assistance to cohorts of museum staff and/or museum educators/teaching artists. Coaching and technical assistance is delivered remotely using web or teleconferencing.

Program Development Coaching
Fees: $350/hour
For museum staff and their programming teams, we work collaboratively to identify individualized areas of focus, i.e., program design; community assessment analysis; strategic partnership development; curriculum design, development and review; as well as marketing for recruitment, and we provide practitioners with customized advice and guidance on next steps.

Curriculum Review and Coaching
Fees: $350/review
For museum educators/teaching artists, Lifetime Arts’ creative aging curriculum experts will review and provide in-depth feedback on your creative aging curriculum plans specifically. Our guidance will ensure curriculum plans utilize creative aging best practices, fostering skill-building and social engagement. Participants will submit a curriculum outline and a Lifetime Arts team member will provide written feedback and schedule individual 1-on-1, 30 minute consultation.

V. EXECUTIVE CONSULTING

Fees: $500/hour

Each museum has a unique entry point into creative aging work. Some have executed successful programs and need counsel on replicating and sustaining programming at scale. Still others are just getting started. We are here to take your workforce, your community partners, your older adult constituents, your local teaching artists, your governing bodies, and your future donors and funders from introduction to readiness to impact. Designed for senior level leadership, we can work with you on:

- Needs assessment
- Staffing strategies
- Integrating creative aging into strategic planning + fundraising
- Partnership strategies

Our team will work with you to determine the scope of the engagement via a free discovery meeting prior to contracting.