



LEVERAGING STATE INVESTMENTS IN CREATIVE AGING INITIATIVE TRAINING ANNOUNCEMENT PROMO KIT

Please use the following media, information, and course descriptions when promoting upcoming creative aging training opportunities to teaching artists and community programmers in your state.

Please use the following credit line when acknowledging Lifetime Arts' services: **“Training, coaching, consulting, and resources for [Project Name] have been provided by Lifetime Arts, the national leader in creative aging programs and services”.**

Please tag us using the following social media handles: Twitter: @lifetimearts | Instagram: @lifetime_arts

MEDIA:

[Download Lifetime Arts logo](#)

[Download promo image](#)

Image credit: Teresa Moore Photography for Aroha Philanthropies

ABOUT LIFETIME ARTS:

Lifetime Arts was founded in 2008 as a service organization with a singular goal: to enrich the lives of older adults through arts education. Lifetime Arts is the national leader in building the capacity of organizations, agencies, and individuals to initiate, develop, implement, and sustain professionally conducted Creative Aging programs for the fastest-growing segment of the U.S. population.

lifetimearts.org

COURSE DESCRIPTIONS:

Creative Aging Foundations

This course, aimed at cohorts of 25 community programmers and/or agency staff members, is Lifetime Arts' core curriculum recommended for anyone planning to run, teach, or sustain creative aging programs. The 6-hour course will be offered via a series of two-hour Zoom sessions over three consecutive days. Curricular topics covered include:

- Current research on arts and aging
- Inherent biases about aging
- Best practices in the field
- What's different about adult learning
- How to apply K-12 arts ed expertise to 55+
- How to develop responsive programming that is inclusive, diverse, and equitable
- The planning, implementation, and sustainability of successful programming
- Developing impactful cross-sector and community partnerships
- How to deliver both in-person and remote programming



Creative Aging Design and Development for Teaching Artists

This Lifetime Arts course, aimed at 25-person cohorts of teaching artists, will introduce the history, supporting research, and exemplary programming happening across this growing field. Curriculum Design & Development for Teaching Artists will be offered as a six-hour course delivered via a series of two-hour Zoom sessions over three consecutive days.

In addition to covering the topics included in **Creative Aging Foundations**, Curriculum Design & Development for Teaching Artists will also feature the examination and demonstration of andragogical approaches to the development of skill-based, sequential instructional lessons for older adults. In addition, this course will focus on the importance of embedding intentional social engagement activities into programming and curricula.

Participants will explore the subject of ageism and its impact on creative aging programming design and delivery. Teaching artists will be introduced to best practices in both in-person and remote programming.

###

QUESTIONS?

Please direct any questions about the above to Jacqueline DuMont, Digital Media Coordinator at Lifetime Arts. Please contact her at jdumont@lifetimearts.org

Thank you.